



E4BT English for Business & Technology

3rd & 4th February 2010
 Institut Teknologi Brunei
 Bandar Seri Begawan
 Brunei Darussalam

English is the language of globalisation and is fast becoming accepted as the lingua franca of South East Asia and the Pacific region. As such, it is the medium of instruction at higher educational institutions, technical colleges and vocational schools. In response to the need for a forum for educators and trainers to keep abreast of current trends and innovations in the teaching of English for Business and Technology, ITB is pleased to announce its second E4BT Conference. The Conference will provide an opportunity for educators and trainers to present, discuss and generate ideas on the current trends and the effective delivery of English for Business and Technology. The Conference is explicitly aimed at being inclusive in its scope of interest.

AIMS

- To bring together educators and trainers from diverse occupations and backgrounds to explore the use of English in Business and Technology
- To discuss strategies and techniques to increase the effective use of English in the spheres of Business and Technology

- To investigate new ways of using IT in teaching English for Business and Technology

KEYNOTE SPEAKERS

Vicki Hollett

Vicki is a prolific author of technical and professional courses for OUP and Pearson Longman. She is the plenary speaker at the BESIG Annual Conference in November where she is the US representative for IATEFL.

Dr. Alistair King

Alistair runs his own training company whose clients include many of the top performers in the corporate world. His training philosophy is founded on a deep conviction of the worth of the individual and the potential for the individual to improve himself.

INSTITUT TEKNOLOGI BRUNEI

Institut Teknologi Brunei is the country's premier institute of higher learning for technical education. Its faculties of Engineering and Business & Information Technology offer innovative and market-driven programmes. All ITB programmes have a Communication Skills component which is delivered by the Centre of Communication, Teaching & Learning (CCTL). The Centre comprises a highly motivated group of local and international staff who are dedicated to achieving excellence in higher education and research.

BRUNEI DARUSSALAM

Brunei Darussalam, the "Abode of Peace", is a Malay, Islamic Sultanate situated on the north coast of Borneo, South East Asia. It is the oldest Islamic Sultanate in the region, reflected in the grand palaces, mosques and the unique combination of modern and traditional Malay-Islamic architecture. The capital, Bandar Seri Begawan, lies on the banks of the Brunei River alongside the famous Kampong Ayer, also known as the "Venice of the East". Here visitors will be

intrigued by the houses built over the water and the splash and spray of water taxis as the locals travel to and from the mainland. Brunei Darussalam takes pride in its pristine rainforests and the world-class tropical forest research centre at Belalong. Tourists and nature lovers have the opportunity to enjoy the myriad of rare flora and fauna only a short distance from the capital. Brunei's climate is tropical with warm days and cool evenings. Malay is the official language of the population of more than 350,000 people. English is widely spoken. The Brunei dollar is on a par with the Singapore dollar.

CALL FOR PAPERS

150-250 word abstracts with a title not exceeding 12 words and a 50 word biodata are invited on the following areas and sub-themes.

- New trends and innovations in the teaching and learning of English for Business and Technology
- Classroom practice and methodology
- Assessment/Testing
- Learner Autonomy
- Materials Development
- Technology in Education
- Approaches in the teaching of English for Business and Technology
- Research results related to English for Business and Technology

Paper presentation will be of 30 minutes duration plus ten minutes question time.

REVISED DATES

Abstract submission:	12 th December 2009
Abstract Acceptance Notification:	19 th December 2009
Full paper submission:	21 st January 2010
Conference:	3 rd & 4 th February 2010

CALL FOR PAPERS



3RD & 4TH FEBRUARY 2010
INSTITUT TEKNOLOGI BRUNEI
BANDAR SERI BEGAWAN
BRUNEI DARUSSALAM

Organised by

INSTITUT TEKNOLOGI BRUNEI
BRUNEI DARUSSALAM

REGISTRATION FEE

INTERNATIONAL Participants

Early Registration	Registration after 21 st January 2010
B\$200	B\$250

LOCAL Participants

Early Registration	Registration after 21 st January 2010
B\$100	B\$150
Students	
B\$50	

Registration fees include morning and afternoon teas, and lunches.

CONTACTS

To register please contact:

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Email: michael.cross@itb.edu.bn
Or visit: www.itb.edu.bn/e4bt2010

REGISTRATION FORM

Name (Prof/Dr/Mr/Mrs/Ms) _____

Nationality _____

Institution _____

Address _____

Tel No's _____

Email Address _____

Status: Presenter/Participant

I enclose Bank Draft for the amount of B\$_____ payable to Institut Teknologi Brunei.

Date _____

Signature _____